Creating a strategic plan

**INSTRUCTIONS:**

* A template is attached for use with each goal you identify for your unit.
* A goal should not be a typical yearly accomplishment of your unit. It should be something you are striving to achieve or improve.
* Each goal will have objective/outcome(s) which should be SMART. These are the things you should be able to measure to see if you have achieved your goal.
* Each objective/outcome will have action items which will be the steps you will take to achieve your objective/outcome.
* This plan should be focused on this academic year (2017-18).
* Typically, a strategic plan should be visionary. Obviously, if you were in long-term planning, you could not possibly know how things might change and what kinds of transformations WVU and/or Potomac State may undergo at any given time. Everyone should be given the opportunity to adjust any long-term planning yearly.
* Your plan needs to be tied back into the University and PSC Student Life Strategic Plans (Pillars, Values, Goals)

**WVU - Strategic Pillars**

1. Education – Recruitment, Retention, K-12 Education
2. Healthcare – Translational & Clinical Care, State’s Health Needs, Health & Wellness
3. Prosperity – Create One WVU, R1 Status, Transform WV Economy

**WVU - Values**

1. Mountaineer Spirit
2. Be Curious
3. Be Supportive
4. Be Accountable
5. Make a Difference

**PSC Division of Student Life – Goals**

1. Prepare students to be productive members of society.
2. Engage students in campus life.
3. Create experiences to prepare students for success at PSC and beyond.
4. Offer programs and services that promote healthy lifestyles choices.
5. Nurture and model a caring and inclusive culture where all students feel welcome.

strategic plan

2017-18

**Additional Information:**

**UNIT:**

**Mission:**

**Goal 1:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

**Goal 2:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

**Goal 3:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

**Goal 4:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

**Goal 5:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

**Goal 6:**

***WVU Pillar(s) - \_\_Education****,* ***\_\_Healthcare****,* ***\_\_Prosperity***

***WVU Value(s) - \_\_Mountaineer Spirit, \_\_Be Curious, \_\_Be Supportive, \_\_Be Accountable, \_\_Make a Difference***

***PSC Student Life Goal(s) - \_\_1, \_\_2, \_\_3, \_\_4, \_\_5***

**Objective/Outcome 1:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 2:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 3:**

**Action Items –**

**1.**

**2.**

**3.**

ADDITIONAL OBJ/OUTCOMES FOR GOAL \_\_\_

**Objective/Outcome 4:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 5:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 6:**

**Action Items –**

**1.**

**2.**

**3.**

****

**Objective/Outcome 4:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 5:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 6:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 4:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 5:**

**Action Items –**

**1.**

**2.**

**3.**

**Objective/Outcome 6:**

**Action Items –**

**1.**

**2.**

**3.**

ADDITIONAL OBJ/OUTCOMES FOR GOAL \_\_\_\_\_